



Mothers Against Drunk Driving
NATIONAL OFFICE
511 E. John Carpenter Frwy., Suite 700
Irving, TX 75062-8187
Phone 1-800-438-6233 ext. 4504
Fax 469-420-4595
www.madd.org
think.madd.org

Dear Educator,

Mother's Against Drunk Driving (MADD) is excited to announce its new prom program THINK.™ If you are receiving this letter, it is because one of your students saw this program on dodegrassi.com or think.madd.org. THINK. is a compelling school-based program that features responsible safety messaging; while encouraging behavior modification during peak risk periods for teens such as prom, homecoming, spring break, graduation, school sporting events, and holidays. By presenting positive reinforcement at an age when many teenagers are choosing whether to make alcohol and other drugs a part of their lives, MADD is working to prevent tragedies involving alcohol and substance abuse.

Schools participating in the THINK.Prom program receive a pledge pack that includes:

- A large pledge signing banner
- Individual pledge sheets
- A powerful DVD to show in the classroom or to an entire assembly
- A set of six prom safety posters
- Pledge ID cards
- An event hand stamp
- 3 two-sided Safety posters for spring break and graduation
- Giveaways such as penny stickers and party mints

In addition, students who sign the pledge have an opportunity for website interactivity on think.madd.org.

For the first time this year, high school students can enter the THINK.Prom Video Scrapbook Contest. Keeping the "Party Safe, Party Sober" theme in mind, students may create and submit a video (two minutes or less) up until April 2, 2007. The video contest runs from February 22 through April 2, and students can upload their video entries at the video service website of their choice.

The winner of the video scrapbook contest will be announced in early May and will receive a \$500 cash award from Nationwide Mutual Insurance Company, and the video will be featured on the think.madd.org website and in the THINK.Prom 2008 school assembly DVD. The winning entrant's school will also receive a \$1,000 cash award from Nationwide. Students must first review and accept the official contest rules at think.madd.org before submitting their entry.

For more information or to purchase your THINK kit today, please contact Stephanie Fowler at 1-800-438-6233 ext 4579 or by email at stephanie.fowler@madd.org. Thank you for your time and your interest in the THINK. campaign.

Thank you,

MADD School Outreach
1-800-GET MADD
think.madd.org



Order Form



YOU WILL BE CONTACTED FOR CONFIRMATION OF THIS ORDER

SHIPPING INFORMATION:

Pack Must Arrive by:

SCHOOL/ORGANIZATION NAME _____
 CONTACT NAME _____ PROM DATE
 PHONE # _____ FAX # _____ E-MAIL _____
 STREET ADDRESS _____
 CITY _____ STATE _____ ZIP _____

BILLING INFORMATION:

PO# (if applicable)

SCHOOL/DISTRICT/ORGANIZATION NAME _____
 CONTACT NAME _____
 PHONE # _____ FAX # _____ E-MAIL _____
 STREET ADDRESS _____
 CITY _____ STATE _____ ZIP _____

THINK.Prom Pledge Packs (Each kit includes 1 DVD, 1 Banner, 1 Hand Stamp, 6 Prom Posters, 3 Double-Sided Graduation/Spring Break Posters, Pledge Cards, Pledge Sheets, Penny Stickers, and Chocolate Mints)

Pack Size	Cost (cost/student)	Quantity	Pack Size	Cost (cost/student)	Quantity
50 Students	\$165.00 (\$3.30)		600 Students	\$395.00 (\$0.66)	
100 Students	\$188.00 (\$1.88)		650 Students	\$416.75 (\$0.64)	
150 Students	\$211.00 (\$1.41)		700 Students	\$438.50 (\$0.63)	
200 Students	\$234.00 (\$1.17)		750 Students	\$460.25 (\$0.61)	
250 Students	\$250.00 (\$1.00)		800 Students	\$466.00 (\$0.58)	
300 Students	\$273.00 (\$0.91)		1000 Students	\$549.00 (\$0.55)	
350 Students	\$296.00 (\$0.85)		1250 Students	\$652.75 (\$0.52)	
400 Students	\$319.00 (\$0.80)		1500 Students	\$740.00 (\$0.49)	
450 Students	\$342.00 (\$0.76)		1750 Students	\$821.75 (\$0.47)	
500 Students	\$365.00 (\$0.73)		2000 Students	\$902.00 (\$0.45)	
550 Students	\$373.25 (\$0.68)				

Other pack sizes are available; please call for pricing

Fundraising Items (To purchase additional items already included in the pack, please call for pricing)

THINK Rearview Mirror Tags (sold in packs of 50)	\$10.00 (\$0.20)	
"Choose Courage" Dog Tags (sold in packs of 50)	\$50.00 (\$1.00)	

Subtotal (total your items from above)

Ground Shipping (3-5 Days) (Overnight, 2-Day, and 3-Day Shipping is available, but at a much higher cost)	\$25.00	\$25.00
IMPORTANT INFORMATION TO REVIEW BEFORE FAXING Payment and Usage Information: Faxing of this order form will result in the forwarding of an agreement and invoice. Only after a signed Agreement and Sales Tax Exemption Certificate for the PAYOR are received by MADD will the above order be shipped.	Sales Tax (CA & WA only)	
	TOTAL	<input type="text"/>

Payment

(please check)

I will mail a check for the whole cost of my order PLUS my organization's Tax Exempt Form PLUS a copy of this order form to MADD at the address noted at the bottom of this page. (CA & WA do not need to include a tax exempt form, but will need to include tax).

Please send an invoice to the Billing Address noted above.

Nationwide, the Nationwide framemark and On Your Side are federally registered service marks of Nationwide Mutual Insurance Company.

